## ORDER

104837

Orders

Order / Rev:

Alt Order #: Product Desc: 06832437

American Crossroads

Estimate:

693

Flight Dates:

Original Date / Rev:

10/16/12 - 10/22/12 07/27/12 / 10/30/12

Order Type:

**GENERAL** 

Amy McCreary

Print Date 10/30/12 17:16:12

Primary AE: Sales Office:

Sales Region:

**BLPHI** National

Agency

Name:

Crossroads Media, LLC

66 Canal Center Plaza

Alexandria, VA 22314

**Buying Contact:** 

Billing Contact:

Billing Type: Billing Calendar: Cash **Broadcast** 

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

American Crossroads

Demographic:

A35+

New Business Thru:

**Totals** 

Order Separation:

**Product Codes:** Priority:

PLI1

SELECT PRIORITY CODE

Advertiser External ID:

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount 10/01/12 10/22/12 111 \$83,175.00

Net Amount

\$70,698.75

Month Gross Amount # Spots Net Amount Rating October 2012 <u>111</u> \$83,175.00 \$70,698.75 0,00 \_\_\_\_ Totals 11**1** \$83,175.00 \$70,698.75 0.00

00:05:00

**Account Executives** 

Account Executive

Sales Office Sales Region

2%

Start Date / End Date

Start Of Order - End Of Order

Order % 100%

Amy McCreary **Order Share** 

UNKWN

Share Total \$83,175.00 32%

\$259,921.88

\$5,198.44

KSNV Market 100%

Competitive Share Share Total CABLE \$0.00 0% **KBLR** 0% \$0.00 **KFBT** 0% \$0.00 0% \$0.00 KINC 33% \$85,774.22 KLAS 0% \$0.00 KLVX \$0.00 KSNV-0% \$38,988.28 KTNV 15% 1% \$2,599.22 **KTUD KVVU** 17% \$44,186.72 \$0.00 **KVWB** 0% LV1 0% \$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	10/16/12	10/16/12	Wake Up Early w/	Wagn@M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
				Wake Up Early W	agners								
1	WAKE-V	V/WAGNE	RS REVI	RATE									
	Star	<u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/1	15/12	0/21/12	T	1	\$200.00	0.00						

KSNV

Order / Rev:

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10/16/12 - 10/22/12

Estimate:

Ln Ch St	tart End	Invent	ory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 KSNV 10/ WAKE-W/W	/17/12 10/17 /AGNERS R	Wake	Up Early w/ Wa Up Early Wagr	-	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
Start Da			kdays Sp	ots/Week	Rate	Rating						
Week: 10/15/1		-		1	\$200.00	0.00						
E 3 KSNV 10/ WAKE-W/W		Wake	Up Early w/ Wa Up Early Wagr	-	430a-5a	~T	:30	1	\$200.001	0.00 NM	1	\$200.00
Start Da Week; 10/15/1	ate End D	ate Weel		ots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
		Wake	Up Early w/ Wa Up Early Wagr	-	430a-5a	S	:30	1	\$200.001	0.00 <b>N</b> M	1	\$200.00
WAKE-W/M <u>Start Da</u> Week: 10/15/1	ate End D	ate <u>Weel</u>		ots/Week 1	<u>Rate</u> \$200,00	Rating 0.00						
		2/12 Wake	Up Early w/ Wa Up Early Wagr	ign@M	430a-5a	M	;30	1	\$200.001	0.00 NM	1	\$200.00
WAKE-W/W												
Start Da Week: 10/22/1				ots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 6 KSNV 10		6/12 The Ag	genda 1230pm genda 1230pm	CM	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
	NOON AG											
Start Da Week: 10/15/1				ots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
	/17/12 10/1	7/12 The Ag	genda 1230pm genda 1230pm	СМ	1230-1p	W	:30	1	\$325.001	0.00 <b>N</b> M	1	\$325.00
NEWS 3 AT	NOON AG	ENDA										
<u>Start D:</u> Week: 10/15/1				ots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 8 KSNV 10	/18/12 10/1	3/12 The Ag The A	genda 1230pm genda 1230pm	СМ	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	NOON AG		l.d 0	-1-05!!-	D.1.	D. C.						
<u>Start D:</u> Week: 10/15/1				ots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
		The A	genda 1230pm genda 1230pm	СМ	1230-1p	And 100 to 100 and For 100 and	:30	1	\$325,001	0.00 NM	1	\$325.00
NEWS 3 AT Start D	Γ NOON AG <u>ate</u> <u>End C</u>		kdays Sp	ots/Week	Rate	Rating						
Week: 10/15/1				1	\$325.00	0.00						
E 10 KSNV 10		The A	genda 1230pm genda 1230pm	СМ	1230-1p	M	:30	1	\$325.001	0.00 <b>NM</b>	1	\$325.00
NEWS 3 A7 <u>Start D</u> Week: 10/22/1		ate Wee		<u>ots/Week</u> 1	<u>Rate</u> \$325.00	Rating 0.00						
E11 KSNV 10	/21/12 10/2	1/12 News News	3 Sunrise SUN		6a-7a	S	:30	1	\$350.001	0.00 NIM	1	\$350.00
			ID REV RATE	-4- BAL :	B. (	Datte -						
<u>Start D</u> Week: 10/15/1			<u>kdays Sp</u> S	ots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E12 KSNV 10	*****	6/12 Racha		СМ	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
	RAY REV R					D. "						
<u>Start D</u> Week: 10/15/1			<u>kdays</u> Sp 	ots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 13 KSNV 10				CM	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHAEL	RAY REV R	Racha ATE	ael Ray		·							
Start D			<u>kdays Sp</u> 	ots/Week		Rating 0.00				]		
Week: 10/15/ E 14 KSNV 10				CM	\$325.00 11am-12pm	U,UU T	:30	1	\$325.001	0,00 NM	1	\$325.00
E 14 NOI44 10	410/12 10/1	ψ, 12		OW	riani-12piil		.50	'	ψυΖυ,υυ Ι	U,UU INIVI	ı	φυΖυ

Print Date: 10/30/12 17:16:13 Page 3 of 11

**KSNV** 

Order / Rev:

104837

06832437

Advertiser:

American Crossroads

Alt Order #: Flight Dates:

10/16/12 - 10/22/12

Product Desc: Estimate: American Crossroads

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray									
RACHA	EL RAY I	REV RATE								_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	Т	014	\$325.00	0.00	.00		#20F 204	0.00 NR4		0005.00
E 15 KSNV	10/19/17	2 10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	tree land land first first land	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHA	EL RAY I	REV RATE	recinectively									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/21/12		1	\$325.00	0.00						
E16 KSNV	10/22/12	2 10/22/12	Rachael Ray	CM	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHA	EL BAY I	REV RATE	Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$325.00	0.00						
E 17 KSNV	10/20/1:	2 10/20/12	Wknd Wheel of F	ortune CM	7-730pm	S-	:30	1	\$550.001	0.00 NM	1	\$550.00
1 M 41 19-PM 1	DE1 / D A	TE DOM	SAT/ Wheel of Fo	ortune								
	. REV RA rt Date	TE, PGM End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S-	<u>opots/vveck</u>	\$550.00	0.00						
E 18 KSNV		2 10/16/12	The Doctors	CM	2pm-3pm	-T	:30	1	\$325,001	0.00 NM	1	\$325.00
			The Doctors		, ,							
	RS REV					<b>-</b>						
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> ~T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV	<del></del>		The Doctors	CM	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
E 10 ROIT	10/11/1	2 10/11/12	The Doctors	0111	2pm 0pm		.00	•	φ020.00 i	0.00 14101	•	Ψ02.0.00
DOCTO	RS REV	RATE								İ		•
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$325.00	0.00	.00		#20E 004	0.00 AIRA	4	#90E 00
E 20 KSNV	10/18/1	2 10/18/12	The Doctors The Doctors	СМ	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	RS REV	RATE	THE BOOKIS							i		
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/21/12	T	1	\$325.00	0.00						
E 21 KSNV	10/19/1	2 10/19/12	The Doctors	CM	2pm-3pm	F	:30	1	\$325.001	0.00 <b>N</b> M	1	\$325.00
DOCTO	RS REV	RATE	The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/15/12	10/21/12	F	1	\$325.00	0.00						
E 22 KSNV	10/22/1	2 10/22/12	The Doctors	CM	2pm-3pm	М	:30	1	\$325,001	MM 00.0	1	\$325.00
DOCTO	RS REV	DATE	The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	M	1	\$325.00	0.00						
E 23 KSNV	10/16/1	2 10/16/12	Late Night w/Fall	on CM	1237a-136ar	n -T	:30	1	\$250.001	0.00 NM	1	\$250.00
			_ Late Night w/Fall	on								
		< REV RATE		Cnoto/Mook	Data	Doting						
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
F			Late Night w/Fall	on CM	1237a-136ar		:30	1	\$250.001	0.00 NM	1	\$250.00
			Late Night w/Fall									,
		< REV RATI				- 4						
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u>	Spots/Week 1		Rating 0.00						
			Late Night w/Fall	<u></u>	1237a-136ar		:30	1	\$250,001	0.00 NM	1	\$250.00
LZU NOIN	10/10/1	2 10/10/12	Late Night w/Fall		, 40 i u - 100ai	,	.00	•	φ <b>2</b> 03,001	0,00 14141	'	Ψ
J FALL	ON-NBC	< REV RATI	Ē									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/21/12		1 CM	\$250.00	0.00 mF	:30	1	\$250,001	0.00 NM	1	\$250.00
E 26 KSNV	10/19/1	2 10/19/12		CIVI	1237a-136a		.sv	1	φ <b>∠</b> υ <b>υ,υ</b> υ	ן עווין טט.ט	i '	φΖΟΟ.ΟΟ

KSNV

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Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

693

Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Late Night W/Fallon Late Night w/Fallon J FALLON-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating \$250.00 0.00 10/21/12 Week; 10/15/12 E 27 KSNV 10/22/12 10/22/12 Late Night w/Fallon CM 1237a-136am :30 \$250,001 0.00 NM \$250.00 Late Night w/Fallon J FALLON-NBC < REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$250.00 0.00 E 28 KSNV 10/16/12 10/16/12 M-F Today Show III 4th IBM 10am-11am \_T\_\_\_\_ :30 \$325,001 0.00 NM 1 \$325.00 Today 4th Hour **TODAY SHW3-NBC REV RATE** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 -T----\$325.00 0.00 10/17/12 10/17/12 M-F Today Show III 4th IBM --W----:30 \$325.001 0.00 NM E 29 KSNV 10am-11am \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE End Date Spots/Week Rating Start Date **Weekdays** Rate Week: 10/15/12 10/21/12 --w---\$325.00 0.00 E 30 KSNV 10/18/12 10/18/12 M-F Today Show III 4th IBM 10am-11am :30 \$325.001 0.00 NM \$325,00 Today 4th Hour TODAY SHW3-NBC REV RATE End Date Weekdays Spots/Week Rate Rating Start Date Week: 10/15/12 10/21/12 ---T---\$325.00 0.00 M-F Today Show III 4th IBM ----F--:30 \$325.001 0.00 NM E 31 KSNV 10/19/12 10/19/12 10am-11am \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating ---F~-Week: 10/15/12 10/21/12 \$325.00 0.00 M-F Today Show III 4th IBM \$325,001 E 32 KSNV 10/22/12 10/22/12 10am-11am :30 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Rating End Date Weekdays Spots/Week Start Date Rate Week: 10/22/12 \$325.00 10/28/12 M-0.00 :30 \$450.001 E 33 KSNV 10/16/12 10/16/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 -T----\$450.00 0.00 Week; 10/15/12 E 34 KSNV 10/17/12 10/17/12 M-F 5-6a WakeUp w/WagM 5-6a --W----:30 \$450,001 0.00 NM \$450,00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Rating Start Date End Date Weekdays Spots/Week Rate \$450.00 0.00 Week: 10/15/12 10/21/12 M-F 5-6a WakeUp w/WaQM :30 \$450.001 0.00 NM \$450.00 E 35 KSNV 10/18/12 10/18/12 5-6a M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Rating Start Date End Date Weekdays Spots/Week Rate 10/21/12 ---T---\$450.00 0.00Week: 10/15/12 E36 KSNV 10/19/12 10/19/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 ----F--\$450.00 0.00 E 37 KSNV 10/22/12 10/22/12 M-F 5-6a WakeUp w/WaQM 5-6a M----:30 \$450,001 0.00 NM \$450.00 1 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE **End Date** Weekdays Spots/Week Rate Rating Start Date 10/28/12 \$450.00 Week: 10/22/12 0.009-10a :30 \$750,001 0.00 NM E 38 KSNV 10/16/12 10/16/12 CM \$750.00

KSNV

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832437

10/16/12 - 10/22/12

Product Desc:

American Crossroads

Estimate:

Month   Today Shirw   30 H	Ln Ch S	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
TODAY SHWA-NBC REV RATE   Said Date   Meast Age   Said Review   Said State   Said	<del></del>			M-F Today Show	I 3rd Fir						5 71	<u>'</u>	
Safe Date   End Date   Weekdays   Social/Veek   Fate   Setting   Weekdays   Torong Show   Social/Veek   Social/V	TODAY SE	-IW2-NE	C REV RA		11								
E39 KSNV 1017172 IO17172 MF FToday Show II 3rd 19M P-10s					Spots/Week		Rating						
March   Today Show   I	L							-00		<b>#750.004</b>	0.00 NIM		<b>6750.00</b>
TODAY SHWZ-NBC REV FATE   Start Date   Fado Date   Meekdays   SpotsWeek   Rate   S750.00   C.00	E 39 KSNV 10	0/17/12	10/17/12	•		9-10a	W	;30	1	\$750.001	U.UU NIMI	1	\$750.00
Mesic 1015172   1012/112  W	TODAY SH	HW2-NE	BC REV RA		••								
E40 KSNV   1018/12   1018/12   MF Today Show II 3rd H0M   9-10a  7-   :30   1 \$750.001   0.00 NM   1 \$750.00					Spots/Week								
Mart   Today Show   I					II3rd HRM			.30	1	\$750.001	0.00 NM	1	\$750.00
Start Date   End Date   Weekdows   Spots/Week   Rate   Spots	E40 KOKV K	0/10/12	10/10/12	-		0-100	•	.00	•	φ, σσ, σσ τ	0.00 14.4	•	41 00100
March   1016/12   1012/112						<b>5</b> .4	D-C						
E41 KSNV 10/19/12 10/19/12   MF Today Show II 3rd H8M   S-10a					Spots/Vveek								
TODAY SHW2-NBC REV RATE   Spots   Weekdays   Spots   Week   10715/12   10721/12   10727/12   1072				M-F Today Show	II 3rd HBM			:30	1	\$750.001	0.00 NM	1	\$750.00
Start Date				•	II								
Model: 1016/12   1012/12					Snots/Meek	Rate	Rating				1		
M-F Today Show   1   TODAY SHW2-NBC REV RATE   Start Date   End Date   Meekdays   Spots/Week   Start Date   Meekdays   Spots/Week   Start Date   Start Date   Meekdays   Spots/Week   Rate   Rating   O.00   O.00   O.00   NM   1   \$550.00   O.00   NM   1   \$550.00   O.00   O.													
TODAY SHW2-NBC REV RATE	E 42 KSNV 10	0/22/12	10/22/12	-		9-10a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
Start Date   Meek 10/22/12   10/28/12   M	TODAY SI	⊢!\Λ/ <b>?</b> _N	BC REVIRA		II								
E43 KSNV 10/20/12 10/20/12 Wknd Jeopardy SAT/Jeopardy SAT					Spots/Week	<u>Rate</u>	Rating				1		
SAT/Jeopardy   Start Date   End Date   The Date   Satisfied   Sa				M	1								
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week   10715/12   10716/12   1071	E 43 KSNV 1	0/20/12	10/20/12		СМ	630-7pm	5-	:30	1	\$550.001	0.00 NM	1	\$550.00
Week	JEP REV I	RATE/F	PGM	SAT/Jeopardy									
## HEEL RAPE   CHANGE/PC   Start Date   Meek   Meek					Spots/Week								
WHEEL RATE CHANGE/PC  Start Date End Date Week: 10/15/12 10/21/12					in DDIKA	·		-30	- 1	\$1.300.001	0.00 NM	1	ቂ4 ዓለስ ስለ
Start Date   Meek 10/15/12   10/21/12   10/21/12   10/17/12   M-F Wheel   CM   7-730pm  W   :30   1 \$1,300.001   0.00 NM   1 \$1,300.00	E 44 KSNV 1	0/16/12	10/16/12		III EKIMANI	M-SW o-LID	SOMPTHEE	.30	'	\$1,500.001	U.UU INIVI	1	ψ1,500.00
Week: 10/15/12   10/21/12   10/	WHEEL R	ATE C	HANGE/PC										
## Rectangle				· · · · · · · · · · · · · · · · · · ·									
WHEEL RC/PC   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating								:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
Start Date   Find Date   Weekdays   Spots/Week   Rate   Rating					rtune	•							
Week: 10/15/12         10/21/12        W         1 \$1,300.00         0.00           E 46 KSNV 10/18/12         10/18/12         10/18/12         M-F Wheel CM 7-730pmT         :30 1 \$1,300.001         0.00 NM 1 \$1,300.001           WHEEL RC/PC Start Date Week 10/15/12         End Date Week 10/15/12         Week Mays Spots/Week Rate Rating M-F Wheel of Fortune         CM 7-730pmF         :30 1 \$1,300.001         0.00 NM 1 \$1,300.001           WHEEL RC/PC Start Date Week 10/15/12         End Date Weekdays Spots/Week Rate Rating Week: 10/15/12         Rate Rating N-SA 8-11p / SUNM         :30 1 \$1,300.001         0.00 NM 1 \$1,300.001           WHEEL RC/PC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12         Weekdays Spots/Week Rate Rating N         Rating Rating Rating N         :30 1 \$750.001         0.00 NM 1 \$750.001           TONITE SHW-NBC         Weekdays Spots/Week Rate Rating Week: 10/15/12         Rating Rating N         :30 1 \$750.001         0.00 NM 1 \$750.001           TONITE SHW-NBC         RATE Rating Week: 10/15/12         Weekdays Spots/Week Rate Rating Now Tonight Show Start Date Rating Neek: 10/15/12         Weekdays Spots/Week Rate Rating Now Tonight Show Tonigh			End Data	Mookdovo	Snote Missk	Data	Dating						
E 46 KSNV   10/18/12   10/18/12   10/18/12   M-F Wheel of Fortune													
WHEEL RC/PC   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating     1 \$1,300.00   0.00	,		10/18/12	M-F Wheel			to to to T to to to	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	WHEEL D	ac/DC		M-F Wheel of Fo	rtune								
Week: 10/15/12       10/21/12       1 \$1,300.00       0.00         E 47 KSNV 10/19/12 10/19/12 M-F Wheel of Fortune       CM 7-730pmF :30 1 \$1,300.001 0.00 NM 1 \$1,300.00       1 \$1,300.00 0.00 NM 1 \$1,300.00 0.00         WHEEL RC/PC Start Date Weekdays Spots/Week Week: 10/15/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$1,300.001 0.00 NM 1 \$1,300.00         E 48 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM Wheel in Prime       M-SA 8-11p / SUNM :30 1 \$1,300.001 0.00 NM 1 \$1,300.00         WHEEL RC/PC Start Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1 \$1,300.00 0.00       Rate Rating Rating New 1135p-1237a -T :30 1 \$750.001 0.00 NM 1 \$750.00         E 49 KSNV 10/16/12 10/16/12 The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$750.00 0.00       Rate Rating Rating Rating Rating Rating Rating No.00			End Date	Weekdavs	Spots/Week	Rate	Rating						
M-F Wheel of Fortune   WHEEL RC/PC   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Week: 10/15	5/12	10/21/12	T									
WHEEL RC/PC           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         1 \$1,300.00         0.00           E 48 KSNV 10/22/12         10/22/12         Wheel of Fortune in PRIMM         M-SA 8-11p / SUNM         :30         1 \$1,300.001         0.00 NM         1 \$1,300.00           WHEEL RC/PC           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         M         1 \$1,300.00         0.00           E 49 KSNV 10/16/12         10/16/12         The Tonight Show         CM         1135p-1237a         -T         :30         1 \$750.001         0.00 NM         1 \$750.00           TONITE SHW-NBC< REV RATE	E 47 KSNV 1	10/19/12	10/19/12			7-730pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	WHEEL R	RC/PC		M-F wheel of Fo	пипе								
E 48 KSNV 10/22/12 10/22/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUNM :30 1 \$1,300.001 0.00 NM 1 \$1,300.00    Wheel in Prime  WHEEL RC/PC  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$1,300.00 0.00  E 49 KSNV 10/16/12 10/16/12 The Tonight Show CM 1135p-1237a -T :30 1 \$750.001 0.00 NM 1 \$750.00    Tonight Show TONITE SHW-NBC < REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$750.00 0.00			End Date										
Wheel in Prime  WHEEL RC/PC  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12 M 1 \$1,300.00 0.00  E 49 KSNV 10/16/12 10/16/12 The Tonight Show CM 1135p-1237a -T :30 1 \$750.001 0.00 NM 1 \$750.00  Tonight Show  TONITE SHW-NBC< REV RATE  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12 -T 1 \$750.00 0.00	Indiana area									<b>#4.000.004</b>	0.00.184		64.000.00
WHEEL RC/PC           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         M         1 \$1,300.00         0.00           E 49 KSNV 10/16/12         10/16/12         The Tonight Show         CM         1135p-1237a         -T         :30         1 \$750.001         0.00 NM         1 \$750.00           TONITE SHW-NBC< REV RATE	E 48 KSNV 1	10/22/12	2 10/22/12		IN PRIMIVI	M-SA 8-11p	SUNM	:30	7	\$1,300.001	U,UU ININI	1	\$1,300.00
Week: 10/22/12       10/28/12       M       1 \$1,300.00       0.00         E 49 KSNV 10/16/12 10/16/12 The Tonight Show Tonight Show       CM 1135p-1237a       -T       :30 1 \$750.001       0.00 NM       1 \$750.00         TONITE SHW-NBC< REV RATE	WHEEL F	RC/PC											
E 49 KSNV 10/16/12 10/16/12 The Tonight Show CM 1135p-1237a -T :30 1 \$750.001 0.00 NM 1 \$750.00  Tonight Show  TONITE SHW-NBC< REV RATE  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12 -T 1 \$750.00 0.00													
Tonight Show TONITE SHW-NBC< REV RATE  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T 1 \$750.00 0.00								-30	1	\$750.001	0.00 NM	1	\$750.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -T 1 \$750.00 0.00	L-43 KONV	10/10/12	_ 10/10/12	-	🕠	.,50p 12016	•	,50	'	Ţ. <b>00.00 I</b>	2.22 (4)41		Ţ. 55.5t
Week: 10/15/12 10/21/12 -T 1 \$750.00 0.00					Don't Ass		D = 4!						
						-		:30	1	\$750.001	0.00 NM	1	\$750,00

Print Date: 10/30/12 17:16:13 Page 6 of 11

KSNV

Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #:

06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			The Tonight Show Tonight Show	٧								
TONITI	E SHW-N	IBC< REV R								_		
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
		·	The Tonight Shov		1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
			Tonight Show		,							
	E SHW-N art Date	IBC< REV R End Date	A⊺E <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	1	\$750.00	0.00						
E 52 KSNV	10/19/1	2 10/19/12	The Tonight Show	v CM	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
TONITI	E SHW-N	IBC< REV R	Tonight Show ATE									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
Week: 10		10/21/12	F	1	\$750.00	0.00						
E 53 KSNV	10/22/1	2 10/22/12	The Tonight Show	v CM	1135p-1237a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIT	E SHW-N	IBC< REV R										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M NEWS 3 at 4 (1 l	HOUDIOM	\$750.00 4-5pm	0.00 -T	:30	1	\$725,001	0.00 NM	1	<b>ቀ</b> ማባደ በብ
L 54 NOIV	10/10/1	12 10/10/12	4PM NEWS (1 h		-т-оріп	,	.50	'	\$125,001	U.UU 141VI	'	\$725.00
		TE, TP & PG										
<u>Sta</u> Week; 10	art Date	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
			NEWS 3 at 4 (1 !		4-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEMA	D. 1 D 4 T	m 120 mm	4PM NEWS (1 h	our)								
	RV RATI art Date	E ,PG , TP End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	1	\$725.00	0.00						
E 56 KSNV	10/18/1	2 10/18/12	NEWS 3 at 4 (1		4-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	REV RA	TE, TP & PR	4PM NEWS (1 h	our)						l		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				Î		
Week: 10		10/21/12	T	1	\$725.00	0.00						
E 57 KSNV	10/19/1	12 10/19/12	NEWS 3 at 4 (1		4-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	REV RA	TE, TP & PR	4PM NEWS (1 h ROGRAM	our)								
		End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/21/12	F	1	\$725.00	0.00			A705 004	0.00.111		4-0- 00
E 58 KSNV	10/22/1	12 10/22/12	NEWS 3 at 4 (1 4PM NEWS (1 h	·	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	REV RA	TE, TP & PR	ROGRAM	,						ł		
	art Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating						
F 59 KSNV		10/28/12 12 10/16/12	M-F 6-7a WakeU	n w/Wa@M	\$725.00 6-7a	0.00 -T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
LOG ROIT	10, 10,	12 10/10/12	M-F 6-7a WakeL	-		'	.00	•	Ψ1,000.001	0.00 1111	,	ψ1,000.00
		NRS2 REV F			<b>5</b> (	<b>5</b> "						
<u>St</u> Week: 10	<u>art Date</u> )/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
			M-F 6-7a WakeU		6-7a	~~W~~~	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
100014	1417414	NDOO DEVE	M-F 6-7a WakeU	Jp w/Wagners								
	. W/WAG <u>art Date</u>	NRS2 REV F End Date	RATE <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
<u>ى د</u> Week: 10		10/21/12	W		\$1,000.00	0.00						
E 61 KSNV	10/18/	12 10/18/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
/\\ <b>\</b> \\	ΙΛΙΛΛΙΔΩ	NRS2 REV F	M-F 6-7a WakeU RATF	Jp w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10	0/15/12	10/21/12	T	•	\$1,000.00	0.00						
E62 KSNV	/ 10/19/	12 10/19/12		CM	6-7a	F	:30	1	<b>\$1,000.001</b>	0.00 NM	1	\$1,000.00

KSNV

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #: Flight Dates:

06832437

10/16/12 - 10/22/12

Product Desc:

American Crossroads

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Spot	8	Amount
		•	M-F 6-7a WakeU M-F 6-7a WakeU	•							
WAKE	W/WAGI	IRS2 REV F		p m magnoro							
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10/		10/21/12	F		\$1,000.00	0.00					
E 63 KSNV	10/22/1	2 10/22/12	M-F 6-7a WakeU		6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE	W/WAGI	IRS2 REV F		p w/wagiicis					į.		
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			ŀ		
Week: 10/		10/28/12	M	1	\$1,000.00	0.00		· · · · · · · · · · · · · · · · · · ·			
E 64 KSNV	10/16/1	2 10/16/12	Today Show	СМ	658a-9am	-T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
TODAY	' SHW RI	EV RATE	Today Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/15/12	10/21/12	-T	1	\$1,500.00	0.00					
E 65 KSNV	10/17/1	2 10/17/12	Today Show	CM	658a-9am	W	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
TODAY	CHIM DI	EV RATE	Today Show								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	W	1	\$1,500.00	0.00		•			
E 66 KSNV	10/18/1	2 10/18/12	Today Show	CM	658a-9am	T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show								
		EV RATE	10/a aksiawa	CnataAMaak	Data	Dating					
<u>อเล</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00			ļ		
E 67 KSNV	· · · · · · ·		Today Show	CM	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show			-				·	4.,000.00
		EV RATE									
Sta Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00					
E 68 KSNV			Today Show	CM	\$1,500.00 658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
L 00 11011V	10/22	_ 10/22/12	Today Show	OW	000a 3aiii		.00	Ι ψ1,500.001	0.00 (111)	'	Ψ1,500.00
TODAY	SHW R	EV RATE									
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10		10/28/12	M-F Early News	CM	\$1,500.00 5-630p	0.00 -T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
LOS KONV	10/10/1	2 10/10/12	M-F Early News	CIVI	3-030p	-,	.30	1 \$1,200.001	O.CO MIVI	ı	φ1,200.00
VARIO	US REV	RTE									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/21/12	-T	1	+ -1	0.00	-00	4 84 000 004	0.00.104		<b>A4 000 0</b>
E/U KSNV	10/17/1	2 10/17/12	M-F Early News M-F Early News	CM	5-630p	W	:30	1 \$1,200.001	0.00 <b>NM</b>	1	\$1,200.00
VARIO	US REV	RTE	Min Luny Nows								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 10		10/21/12	W		\$1,200.00	0.00					
E71 KSNV	10/18/1	2 10/18/12	M-F Early News M-F Early News	CM	5-630p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIO	US REV	RTE	W-r carry news								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/21/12	T		\$1,200.00	0.00					
E 72 KSNV	10/19/1	2 10/19/12	M-F Early News	CM	5-630p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIO	US REV	RTE	M-F Early News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12			\$1,200.00	0.00					
E 73 KSNV	10/22/1	2 10/22/12	M-F Early News	CM	5-630p	М	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
MADIO	He BEV	or:	M-F Early News								
	US REV	End Date	Weekdays	Spots/Week	Rate	Rating					
Week; 10		10/28/12	M		\$1,200.00	0.00					
		2 10/16/12		СМ	12-1230pm	-T	:30	1 \$425.001	0.00 NM	1	\$425.00

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**KSNV** 

Order / Rev: Alt Order #:

Flight Dates:

104837

107001

06832437

10/16/12 - 10/22/12

Advertiser: Product Desc: American Crossroads

- ...

American Crossroads

Estimate:

693

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rating Rate -T----Week: 10/15/12 10/21/12 \$425.00 0.00 E 75 KSNV 10/17/12 10/17/12 CM 12-1230pm Noon News --la/----:30 \$425.001 0.00 NM 1 \$425.00 Noon News **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$425.00 0.00 E76 KSNV 10/18/12 10/18/12 CM 12-1230pm :30 \$425,001 0.00 NM Noon News ---T---ሰ \$0.00 Noon News **NEWS 3 AT NOON** End Date Weekdays Start Date Spots/Week Rating <u>Rate</u> 10/21/12 Week: 10/15/12 ---T---\$425.00 0.00 Description Start/End Time Spot Ch Date Range Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 Noon News 12-1230pm ---Th----:30 (\$425.00) 0.00 NM Unresolved [NEWS SPECIAL REPORT - BIDEN] E 77 KSNV 10/19/12 10/19/12 Noon News CM :30 \$425,001 0.00 NM 12-1230pm ---F--\$425.00 Noon News **NEWS 3 AT NOON** End Date Spots/Week Start Date Weekdays Rating Rate 10/21/12 \$425.00 0.00 Week: 10/15/12 E 78 KSNV 10/22/12 10/22/12 Noon News CM 12-1230pm M-----:30 \$425.001 0.00 NM 1 \$425.00 Noon News **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 M----\$425.00 Week: 10/22/12 0.00 E 79 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURIM ----S-6a-7a :30 \$350.001 0.00 NM \$350.00 **News 3 Sunrise SATURDAY** AVG. ALL WKS Start Date End Date **Weekdays** Spots/Week Rate Rating ----S-10/21/12 \$350.00 Week; 10/15/12 0.00 E 80 KSNV 10/16/12 10/16/12 Dr. Phil CM 3-4p -T----:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL< Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 -T----\$450.00 0.00 E 81 KSNV 10/17/12 10/17/12 Dr. Phil CM 3-4p --W----:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$450.00 0.00 E 82 KSNV 10/18/12 10/18/12 Dr. Phil CM 3-4p ---T---:30 \$450.001 0.00 NM \$450.00 1 Dr Phil DR. PHIL< **End Date Weekdays** Spots/Week Rating Start Date Rate --T--\$450.00 Week: 10/15/12 10/21/12 0.00 E 83 KSNV 10/19/12 10/19/12 Dr. Phil CM 3-4p ---F--:30 \$450.001 0.00 NM 1 \$450,00 Dr Phil DR, PHIL< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----F--\$450.00 0.00 E 84 KSNV 10/22/12 10/22/12 Dr. Phil CM 3-4p M-----\$450.001 0.00 NM :30 \$450.00 Dr Phil DR. PHIL< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$450.00 0.00 E 85 KSNV 10/21/12 10/21/12 Sunday Today CM 7a-8am ----S :30 \$750,001 0.00 NM \$750.00 1 Sunday Today

Print Date: 10/30/12 17:16:13 Page 9 of 11

KSNV

Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order#:

06832437

Product Desc:

American Crossroads

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		C REV RAT		Spoto //A/ook	Poto	Detine				ī		-
<u>ى المان</u> 10/1 Week:	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 86 KSNV		2 10/20/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
AVG. AL <u>Start</u> Week: 10/1	t Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$625,00	Rating 0.00						
E 87 KSNV		2 10/17/12	Wed PR 9-10p Wednesday Prime	CM e 9-10pm	9-10pm	W	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
SVU RC <u>Star</u> Week: 10/1	t Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00						
E 88 KSNV			Saturday Prime 8	<b>CM</b> -9pm	8-9pm	S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	t Date	TE CHANGE End Date 10/21/12	Weekdays S-	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 89 KSNV AVG. AL		2 10/20/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1	\$500.001	0,00 <b>N</b> M	1	\$500.00
<u>Star</u> Week: 10/1	t <u>Date</u> 5/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	Rate \$500.00	Rating 0.00				:		
E 90 KSNV WKD2 N			Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S-		\$1,100.00	0,00						
E 91 KSNV	10/21/1	2 10/21/12	Chris Matthews 9 Chris Matthews S		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
CM REV	RATE/	PGM	OTHIO MICHIEMS C									
<u>Star</u> Week: 10/1	<u>t Date</u>	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
			Sa-Su Early News	s CM	5pm-630pm	S-	:30	1	\$675.001	0.00 NM	1	\$675.00
NEWS F	REV RA	TE										
<u>Star</u> //Week: 10	<u>t Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$675,00	<u>Rating</u> 0.00						
			Thurs PR 10-11p Thursday Prime	CM I0-11pm	10-11pm	T	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
	ENTER t Date	RATE CHA End Date	NGE We <u>ekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	1	\$3,200.00	0.00						
E 94 KSNV DAYS-C			Days of our Lives Days of our Lives		1258p-2pm	HT	:30	1	\$425.001	0.00 NM	1	\$425.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				,	1	
Week: 10/		10/21/12	-T	1	\$425.00	0.00					l	
E 95 KSNV DAYS-C			Days of our Lives Days of our Lives		1258p-2pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
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E 96 KSNV DAYS-0			Days of our Lives Days of our Lives		1258p-2pm	T	:30	1	\$425.001	0.00 <b>NM</b>	1	\$425.00
	rt Date	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
E 97 KSNV	10/19/1	12 10/19/12	Days of our Lives		1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425,00
DAYS-C	OUR LIV	ES<	Days of our Lives	•								

**KSNV** 

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Order / Rev:

104837

Advertiser:

American Crossroads

Alt Order #: Flight Dates:

06832437

10/16/12 - 10/22/12

Product Desc:

American Crossroads

Estimate:

693

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount :30 E 97 KSNV 10/19/12 10/19/12 Days of our Lives CM 1258p-2pm \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Spots/Week <u>Rating</u> Start Date End Date Weekdays Rate Week: 10/15/12 10/21/12 \_\_\_F\_. \$425.00 0.00 E 98 KSNV 10/22/12 10/22/12 Days of our Lives CM 1258p-2pm M----:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$425.00 0.00 9a-930am News 3 Today Wknd :30 \$500.001 0.00 NM E 99 KSNV 10/21/12 10/21/12 CM -----\$500.00 1 News 3 Today AVG. ALL WKS End Date Weekdays Spots/Week Rating Start Date Rate \_\_\_\_S 10/21/12 0.00 Week: 10/15/12 \$500.00 E100 KSNV 10/16/12 10/16/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11< REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 1 \$1,200.00 0,00 M-F News 3 at Eleven CM E101 KSNV 10/17/12 10/17/12 11pm-1135pm :30 1 \$1,200.001 0.00 NM --W----\$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11< REV RATE Start Date End Date Spots/Week Rate Rating <u>Weekdays</u> Week: 10/15/12 10/21/12 -----\$1,200.00 0.00 \$1,200.00 E102 KSNV 10/18/12 10/18/12 M-F News 3 at Eleven CM 11pm-1135pm ---T---:30 1 \$1,200,001 0.00 NM M-F News 3 at Eleven NEWS 3 AT 11< REV RATE End Date Spots/Week Rating Start Date <u>Weekdays</u> Rate ---T---1 \$1,200.00 0.00 Week: 10/15/12 10/21/12 E103 KSNV 10/19/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11< REV RATE Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating 10/21/12 ----\$1,200.00 0.00 Week: 10/15/12 0.00 NM E104 KSNV 10/22/12 10/22/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 1 \$1,200.001 \$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11< REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/28/12 0.00 Week: 10/22/12 M----\$1,200.00 0.00 NM E105 KSNV 10/16/12 10/17/12 FacetoFace/Ralston Rep@M 730-758pm -TW----:30 2 \$900.001 2 \$1,800.00 Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE, ADDED SPOT End Date Start Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -TW----\$900.00 0.00 2 Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Rtg Type 2 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm :30 (\$900:00) 0.00 NM See MG 105.3 [PGM CHG = NBC DEBATE] 3 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm :30 \$900.00 0.00 NM (f) MG for 105.2 10/16 **INV CODE1** E106 KSNV 10/18/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pm ---TF--:30 2 \$900.001 0.00 NM 2 \$1,800.00 Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE, ADDED SPOT **End Date** Weekdays Spots/Week Rate Rating Start Date 10/21/12 ---TF--\$900.00 0.00Week: 10/15/12 E107 KSNV 10/22/12 10/22/12 RALSTON in PRIME :30 \$900.001 0.00 NM \$900,00 8-11pm Face to Face in PRIME FACE-J RALSTON < REV RATE Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating

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KSNV

Order / Rev: Alt Order #:

Flight Dates:

104837

10/16/12 - 10/22/12

06832437

Advertiser:

Estimate:

American Crossroads

Product Desc:

American Crossroads

FACT KONNY 40/00/10 A0/00/10 DAI OTON II DRIME OUT O 44 0000 004 000 104	\$900.00
E107 KSNV 10/22/12 10/22/12 RALSTON in PRIME CM 8-11pm M :30 1 \$900.001 0.00 NM 1	ψ900.00
Face to Face in PRIME	
FACE-J RALSTON< REV RATE	
<u>Start Date                                  </u>	
Week: 10/22/12 10/28/12 M 1 \$900.00 0.00	
E108 KSNV 10/21/12 10/21/12 Meet the Press CM 8a-9amS :30 1 \$3,000.001 0.00 NM 1	\$3,000.00
Meet the Press	
MEET PRESS-SUN	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	
Week: 10/15/12 10/21/12S 1 \$3,000.00 0.00	
N110 KSNV 10/22/12 10/22/12 News 3 Live in Prime CM 7-10pm M :30 1 \$1,200.001 0.00 NM 1	\$1,200.00
News 3 in Prime	
ADDED SPOT DLINE AFTER NFL	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	
Week: 10/22/12 10/28/12 M 1 \$1,200.00 0.00	
N111 KSNV 10/21/12 10/21/12 Dateline AN CM 12-3amS :30 1 \$325.001 0.00 NM 1	\$325.00
Dateline NBC AN	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12S 1 \$325.00 0.00	
Totals 111	\$83,175.00